

Design Direction | Visual Identity | Storytelling | Moto-Racing
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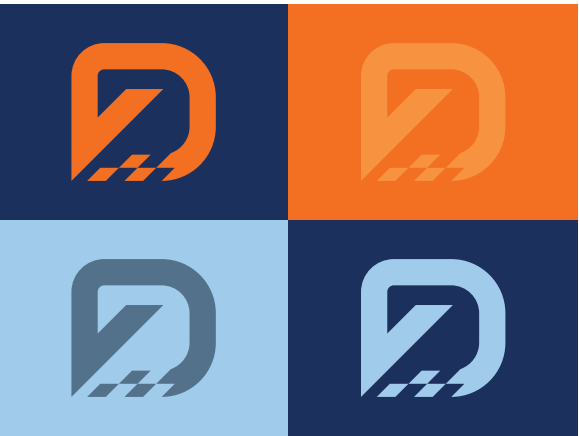
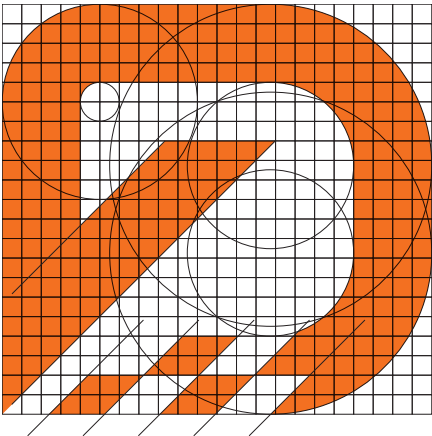
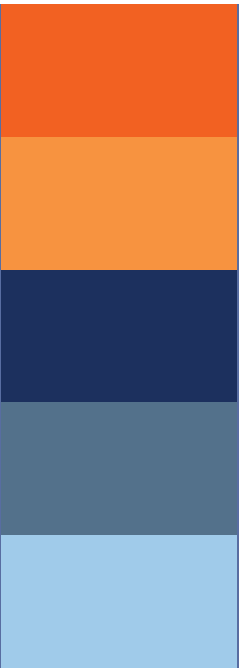


Chris
Siarkiewicz
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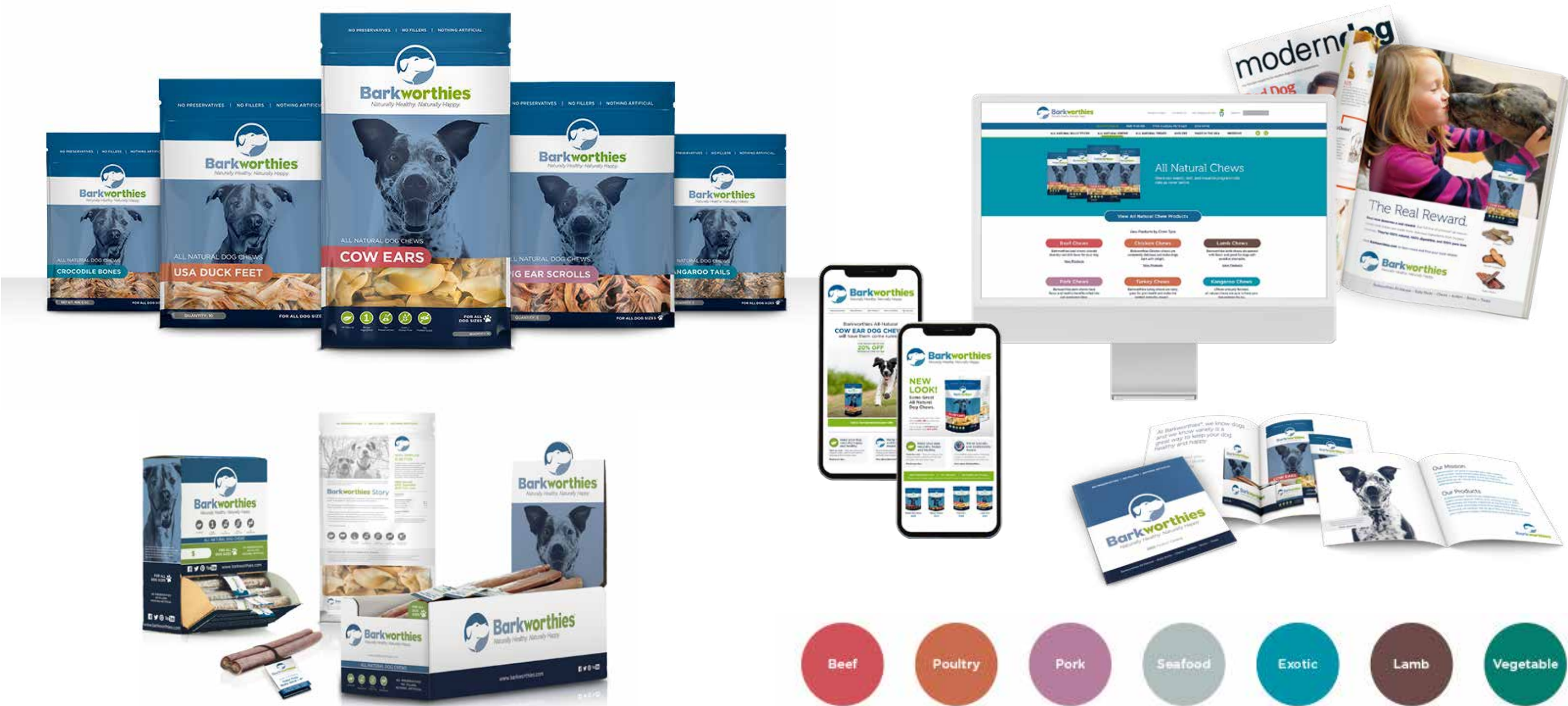


DIN 2014

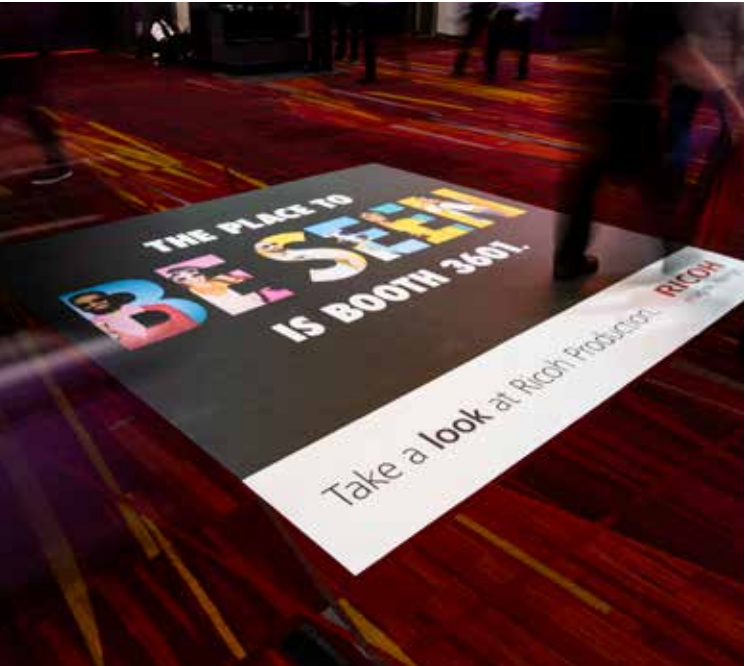
- Extra Light
- Extra Light Italic
- Light
- Light Italic
- Regular
- Italic
- Demi
- Demi Italic
- Bold
- Bold Italic
- Extra Bold
- Extra Bold Italic



Barkworthies
Identity refresh and packaging solutions
Role: Lead Designer
Art Director: Chris Javate
Creative Director: Alysha Burch



Ricoh
Printing United booth designs & experience
Role: Lead Designer, Produciton
Art Director: Chris Javate
Creative Director: Alysha Burch



Ricoh
5th Color Sample kits for the Pro C7100x Series printers
which demonstrated how to enhance projects with the extra color
blends available: White, Clear, Neon Yellow, Neon Pink and UV.

Role: Lead Designer
Art Director: Chris Javate
Creative Director: Alysha Burch



Ricoh
Spirits packaging using specialty inks & media
Role: Lead Designer
Creative Director: Alysha Burch



PREMIUM HAND-CRAFTED ADAPTOGENS
FLOWER INFUSED NON-ALCOHOLIC BEVERAGES

BERG REGULAR
BERG INNER ORNAMENT BERG SHADOW BERG WESTERN ROUGH
TRADE GOTHIC EXTENDED

New York Cocktail Co.
Spirits advertisement, signage and store display.
Role: Art Director
Creative Director: Alysha Burch



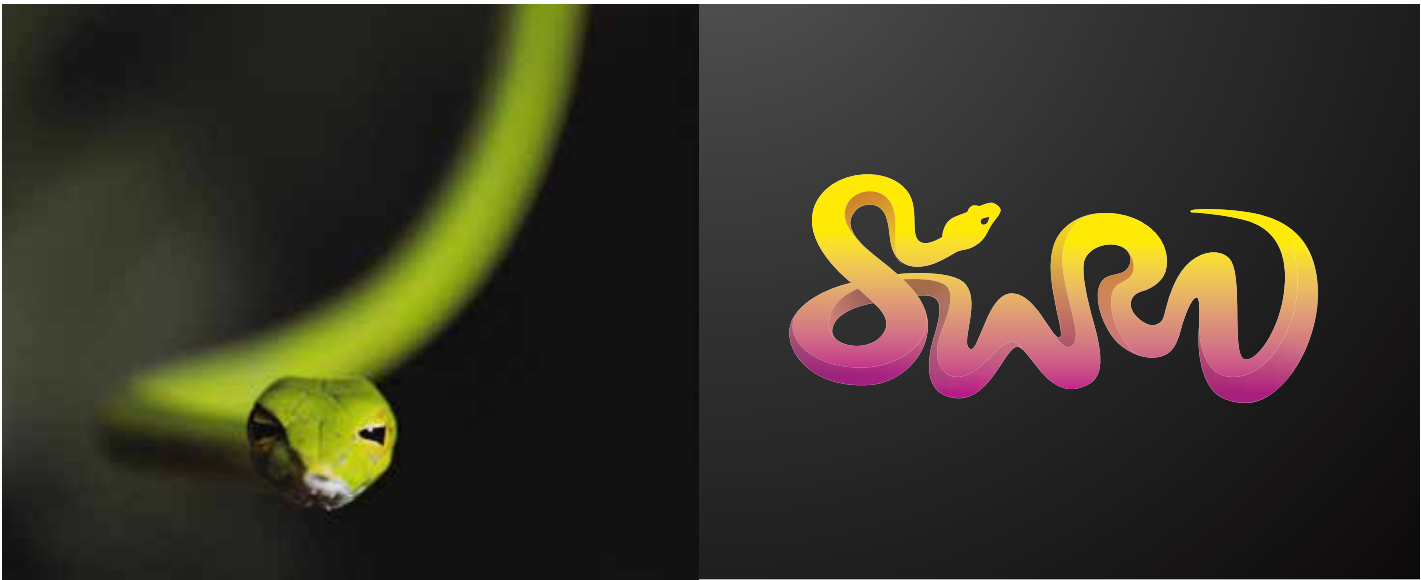
Walgreens house brand – Nice!
Product line extension
Role: Designer
Creative Director: Joe Violante



Music Choice — SWRV
Identity ideation & touchpoints for the interactive music television
Role: Designer
Design Director: Lloyd Blander
Creative Director: Douglas Sellers



Early identity sketch



Identity presented



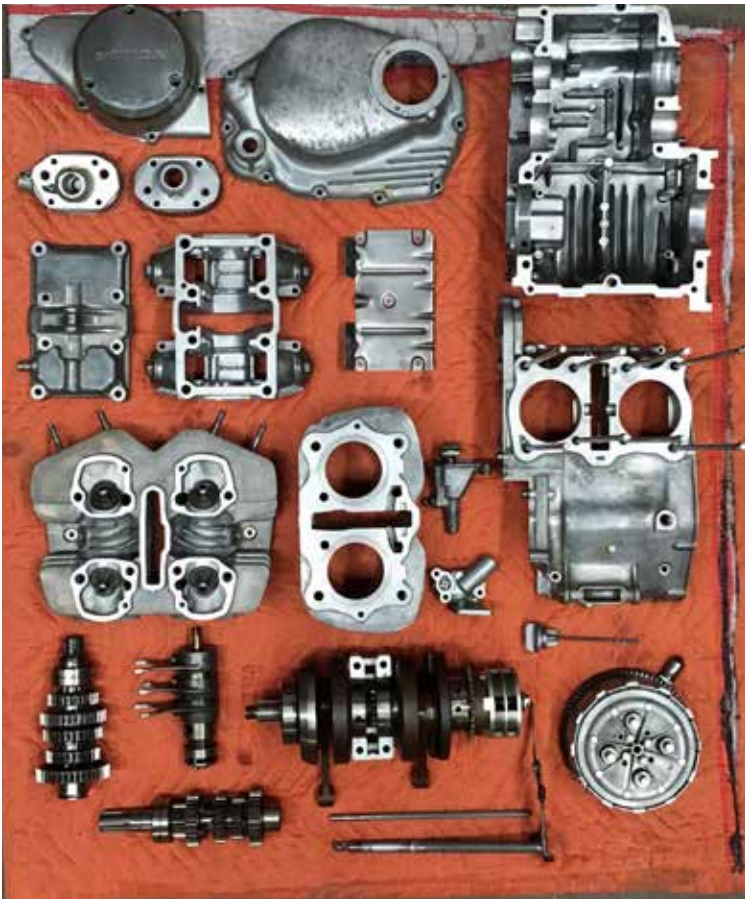
Toot n Totum
Logo design & environment application for the Amarillo staple
Role: Designer: Main Identity
Creative Director Retail: Betty Chow
Associate Creative Director: David Weinberger





Vintage Motorcycle Building & Racing

Bikes built from the ground up and raced with AHRMA.
Apparel, suits & livery in addition to fully customizing these 1970's Hondas.
Role: Designer, Builder, Rider, Owner



Various
Fun stuff
Role: Designer, Builder, Editor



AHRMA Handbook Cover



Honore Club matchbook



Fanhome on-site model build-up for NY Comic Con



[Video Invite with edited sound & music](#)

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Thank you.